

**PERSONAL INFORMATION**

**José Carlos González Lorente**



Particular: Calle Avicena, 41, 6º-2 Sevilla 41009 España

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<http://blog.comfia.net/responsabilidad-social>

@jcarlosgonz

Sex: Male | Date of birth: 09/06/1963 | Nationality: Spanish

**JOB APPLIED FOR**

**European Banking Authority (EBA). Stakeholder Group.  
Employee representative**

**SUMMARY**

As can be seen, all my scope, since 2000, has been directed to the promotion of consideration of social, environmental and governance risks (ASG) across the socio-economic system. Our line of argument is that if not taken into account these risks, and is not intended in the long term, we will be exposed to continuous crises (systemic crisis), we suffer workers and citizens.

**WORK EXPERIENCE**

2002 - present **Head of CSR/SRI on CCOO - Federation Services (Trade Union)**

Sostenibility, Corporate Social Responsibility and Socially Responsibility Investment

2009 - present **Adviser to the Spanish State Council for Corporate Social Responsibility**

Now in its Standing Committee.

Working group on standards and indicators Sustainability Information

1986 - 2002 **Financial Sector Technical Manager Saving Bank. Investment Funds departments, financial products, Treasury and back-office ...**

Originally in Jerez Savings Bank, which in turn has been integrated entities older: Caja San Fernando, CajaSol (Banca Cívica, eventually integrated into La Caixa)

2003-2008 **Counselor General Assembly of Caja San Fernando-CajaSol, representing workers**

**MEMBER OF:**

2002- present Committee of the Workers' Capital (CWC), organ of the TUAC-OECD

2008-2013 Observatorio del sindicalismo en la globalización (Fundación 1º de Mayo)

2002- present Fundación Economistas sin Fronteras

2002- present Observatorio de la RSC

2014- present European Working Group for the development of Bangladesh Accord

**EDUCATION**

**University Diploma in Business Studies**

Escuela Universitaria de Ciencias Empresariales Jerez de la Frontera - España

**PERSONAL SKILLS**

Mother tongue Spanish

Other languages

English

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
A1/12	A1/12	A1/12	A1/12	A1/12

<b>Communication skills</b>	Developing a weekly newsletter on CSR / SRI since 2004: selection information and dissemination of socio political positioning
<b>Organisational / managerial skills</b>	Multiple conferences, courses and lectures (union, academic and business) Address various working groups on CSR / ISR in the Federation (20 to 50 people)
<b>Job-related skills</b>	Functional adequacy of the objectives of the post (assessment and risk management systemic)
<b>Computer skills</b>	Maintaining websites and blogs Use and good positioning in social networks (twitter, LinkedIn, scoop ...) Good command of Microsoft Office™ programs (Specialty Excel)

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## ADDITIONAL INFORMATION

<b>Publications (* links)</b>	<ul style="list-style-type: none"> <li>* Report on pay equity in the Spanish financial sector (indicators of good governance, CSR,... incentive models analysis and proposals). Edition 2015. Edition 2013.</li> <li>* Social Responsibility, Human Rights and Labor Relations. University of Seville. Presentation International Conference for Business and Human Rights. (2013)</li> <li>Presentation on CSR / SRI II Congress COMFIA - CCOO (Las Palmas, 2006)</li> <li>Presentation on CSR / SRI III Congress COMFIA - CCOO (Seville, 2009)</li> <li>Presentation on CSR / SRI IV Congress of CCOO COMFIA- (Bilbao, 2012)</li> <li>* Development of methodology for analyzing the sustainability reports of companies (industry financial and other sectors). (You can see examples of its application) (2008)</li> <li>* Model policy and criteria for Socially Responsible Investment (2009)</li> <li>* CSR: Trick or treat ?. Fundación Economistas sin Fronteras. Special Issue No.</li> <li>* Response, on behalf of CCOO, the European Consultation Directive No Financial information Participation in the consultation on the G4 version of GRI (Global Standard for sustainability reports)</li> </ul>
<b>Publications (colaboration) (*links)</b>	<ul style="list-style-type: none"> <li>* Socially Responsible Investment: analysis of the current situation, debate and proposals (2012) (Foundation 1º de Mayo)</li> <li>* Socially responsible investment in supplementary pension schemes (2009) Foundation 1º de Mayo</li> <li>* European Guidelines on Corporate Social Responsibility. European Trade Union (2015)</li> <li>* Corporate Social Responsibility and Trade Unions. Perspectives across Europe. Roudtlege (2014)</li> <li>* CSR in the mirror: between disillusionment, awareness and sense of opportunity urgency. Esade (2014)</li> <li>* What can communication do for sustainability? ComunicaRSE, Buenos Aires, Argentina (2014)</li> </ul> <p>Multiple blog articles, general media and specialized media (CSR Observatory, Journal Responsible Stewards, Agora, ComunicaRSE ...)</p>
<b>Others</b>	Organization of the Conference Socially Responsible boxes. Development of a compilation CD indicativas regulatory and global CSR, Good Governance and Sustainability 2005. (It was used White Paper on CSR of the Spanish Congress of Deputies)
<b>Awards and distinctions</b>	3rd Quality Award Caja San Fernando 'Cash Management' 1998 4th Quality Award Caja San Fernando 'Customer segmentation profiles' 1999 2nd Quality Award Caja San Fernando 'A Better World for All' (A proposal Socially Responsible Investment for the entity) (2000)

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## ATTACHMENTS

[See video interview](#)

LinkedIn

Presentatios Slideshare

[Global inventory of actions CSR / SRI S-CCOO \(Trade Union\)](#)